

FILM SCREENING

AMAZONIA LATITUDE AND MOVIELIKE PRESENTS

BEYOND FORD LANDIA



MONDAY, FEB. 19

4PM

ART NORTH 412

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Written and directed by Marcos Colón, *Beyond Fordlândia* (2017, 75 min) presents an environmental account of Henry Ford's Amazon experience decades after its failure. The story addressed by the film begins in 1927, when the Ford Motor Company attempted to establish rubber plantations on the Tapajós River, a primary tributary of the Amazon. This film addresses the recent transition from failed rubber to successful soybean cultivation for export, and its implication for land usage.

Stay for a Q&A with filmmaker,
Marcos Colón after the film.